

#### DIRECT HIRE STAFFING

EDITION



RECOGNIZED BY MANAGE HR





## SURESTAFF

#### Workforce Augmentation with Right People, Technology, and Process

aving the best talent in the right position is crucial for leading an organization to success. Companies can often overlook top candidates due to passivity or communication delays in hiring. For busy HR teams struggling to stay engaged with candidates, a recruiting partner that serves as an internal hiring team is vital for sourcing and onboarding the right candidates.

SURESTAFF, a staffing industry powerhouse, emerges as the much sought-after recruiting partner. Its robust recruiting infrastructure combines AI-based engagement tools, a national recruiting center, and an extensive presence via job boards and social media advertising. It serves the hiring needs of the industrial sector encompassing manufacturing, distribution, food processing, assembly, and logistics.

"While filling roles, we take into account how much a great hire can boost our clients' business performance and make a positive difference," says Tim Faber, CEO of SURESTAFF.

It relies on the perfect combination of people, technology and process. Understanding clients' varying situations like growth, caution, or recovery, it offers tailored solutions that suit their needs at each stage.

For SURESTAFF, technology is a powerful and proven way to gain a competitive advantage in direct hire recruiting. It leverages technology to effectively source both active and passive candidates. Using billboards and TV ads to attract jobseekers, the SURESTAFF team manages walk-in applicants. Its technology-oriented team has diversified its services by adding a workforce solutions group, endowing it with a world-class Fortune 100 recruiting capability.

The recruiting process goes beyond just taking

client orders for SURESTAFF. It emphasizes building strong relationships with clients by visiting them, understanding their needs, consulting with every client across the United States and guiding them through the hiring process. This consultation allows it to grasp the job requirements, its nuances, and collaborate with clients on crafting job descriptions if needed. Its team also educates them about the hiring process, communication, and expectations to ensure swift and successful placements of qualified candidates.

SURESTAFF has operations across 44 branches in several

states, including Illinois, Indiana, Tennessee, Mississippi, Wisconsin, and Texas. It has recently expanded its presence with an acquisition in Ohio, adding 12 more offices.

At SURESTAFF, the senior recruiters are seasoned staffing experts with industry experience and business insight. Their diverse backgrounds in manufacturing, warehouse, distribution, logistics, and related fields enable a profound understanding of client needs, ensuring candidate selections contribute to client success.

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Leveraging an extensive alumni network and a broad client base, it locates the ideal candidates and fills roles. This network is instrumental in gathering referrals and recommendations, streamlining the process.

SURESTAFF has helped over 140,000 candidates find work in various fields in the past two years. While the primary focus is on industrial staffing, it has also expanded its efforts into emerging fields like automation, robotics, CNC and 3D processing, demonstrating openness to address changing client needs, for full-time, temporary, or contract work.

Its impact is best illustrated through its clients' success. One example is a mid-sized company struggling to build a second shift for a new production line. It helped in immediately filling ten key positions with the right candidates. The new line became operational in two weeks, and within months, the client launched a third shift. This rapid turnaround and transformation epitomize SURESTAFF's capacity to impact both business operations and individual

Tim Faber, CEO SURESTAFF's success lies in extensive networks, a customer-centered approach, industry know-how, and technology integration, enabling it to exceed client expectations. This combination of powerful capabilities has supercharged its recruitment performance, cementing its position as a top-notch staffing partner to companies.

### **SURESTAFF**



The annual listing of 10 companies that are at the forefront of tackling customer challenges